

# **GRADUATE STUDENT CLUBS**

- Graduate Student Assembly (GSA)
  - The GSA is the Baruch College graduate student government, and all Baruch College Graduate students are members
- 2. Business in Asia
- Chinese Culture Club
- 4. Corporate Communication Graduate Student Association
- Graduate Real Estate Club
- Graduate Voice
- 7. IGSA (Indian Graduate Student Association)
- 8. KABS (Korean Association of Baruch Graduate Students)
- 9. Management Consulting Club
- Sustainable Business Club (Net Impact)
- 11. QuantNetwork
- 12. SpaNet
- 13. Zicklin Finance & Investment Club
- 14. Zicklin Graduate Accounting Society
- 15. Zicklin Graduate Beta Alpha Psi Society
- 16. Zicklin Graduate Marketing Club
- 17. Zicklin Graduate Project Management Club
- 18. Zicklin Sports Business Club
- Zicklin Tax Society
- 20. Zicklin Women in Business

# New! Fall 2009 Clubs:

- 1. Pipeline
- 2. Structure Investment Group

For more information and contact list:

Contact Ginny Goldberg at: Ginny.Goldberg@baruch.cuny.edu

or call: 646-312-3130



# Graduate Student Assembly

Board of Directors
Moe Shamim, President
Andres Garcia, Vice President
Sachin Jain, Treasurer
Bonnie Gang, Secretary

Bomee Kim, Member-at-Large Ericke Wong, Member-at-Large Sunil Jathar, Member-at-Large

Faculty Advisor Carl Aylman

Dear Incoming Students,

Welcome to Baruch College!

On behalf of the 2009-2010 Board of Directors of the Graduate Student Assembly (GSA), I would like to share with you the excitement surrounding the GSA. Our agenda is extensive and ambitious, and its success depends largely on you and your fellow students.

Baruch is a diverse community, comprised of three graduate schools: Zicklin School of Business, School of Public Affairs and Weissman School of Arts and Sciences. The GSA strives to meet the varied needs of more than 3,200 graduate students in all three schools. One of our key goals is to increase participation by all members of the graduate student body in school-related activities. To this end, we are in the midst of planning several educational, social and networking events throughout the year that will present opportunities to mix and mingle with classmates, as well as industry leaders.

Collectively, the GSA Board of Directors has undertaken the responsibility to help strengthen Baruch's academic and professional reputation throughout the country. We hope to organize events that build name recognition and highlight the talents of our peers. By working together with the graduate student clubs, we can leverage our resources and create programs that will achieve positive results.

The GSA Board of Directors is a team of dedicated, hard-working students who have a genuine interest in the well-being of the student body and Baruch College. We are always looking for new volunteers to help put our ideas into action and hope you will join us on this exciting journey.

We look forward to meeting you at a GSA event in the future and wish you well in your first semester. If you would like more information on the GSA, please feel free to email us at gsa.club@baruch.cuny.edu.

On behalf of GSA, Moe Shamim President, Graduate Student Assembly



# Graduate Student Assembly

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# "The dictionary is the only place where success comes before work."

- Vince Lombardi

The Graduate Student Assembly (GSA) is the umbrella organization that oversees all graduate student clubs at Baruch College. Each graduate student — more than 3,200 of us — is a valuable member of this dynamic group.

The GSA provides numerous opportunities for students to get involved in the Baruch community. In addition to hosting many educational, social and networking events throughout the year, the GSA enlists the support of graduate students to serve as representatives on various faculty/student committees of the three schools: Zicklin School of Business, School of Public Affairs and Weissman School of Arts and Sciences.

With your help, we can make a difference in the quality of graduate student life here at Baruch. We hope you join us for an exciting new year!

To get involved, please contact the GSA today.

E-mail:

gsa.club@baruch.cuny.edu

Phone:

646.312.4739

# Upcoming Events ...

#### GSA Meeting

Open to All Graduate Students
Tuesday, September 1
Room VC 3-270
9:00 - 10:00 p.m.
Meetings take place on the first Tuesday of each month, unless otherwise announced

#### GSA Social

Open to All Graduate Students
Thursday, October 08
Room VC 14-2203-270
7:00 - 10:00 p.m.
Must be 21 years of age and have graduate student
ID to enter

#### . Become a Friend of GSA on Facebook:

http://www.facebook.com/group.php?gid=93021333158

#### **Mission Statement**

Through leadership, we promote and advocate the diverse interests of Baruch College's graduate student community. We provide a forum to network, exchange ideas and unite as one voice, while in the pursuit of achieving our academic goals.



# How to Add GSA (Graduate Student Assembly) to your Blackboard 8.0 settings:

- 1) Logon to Blackboard 8.0 with your username and password.
- 2) Look for the section below at the bottom left corner under Home tab



- 3) "In the "Organization Search" box, located on the left side of the screen, type "Graduate Student Assembly" and click "Go."
- 4) Click on the link for "Enroll" that appears to the right of the "Graduate Student Assembly" link.

# **Zicklin School of Business**

# **Business in Asia Graduate Club**

# Mission Statement

The Business in Asia Graduate Club will educate and inform members about history, politics, markets, culture, ethics, and barriers in Asia in hopes to realize the potential of working in Asia or in Asia markets. We will invite guest speakers who have traveled, worked, and been educated in Asia to provide members with actual situations and to share experiences in the fastest growing market in the world. To facilitate networking opportunities, club will organize socials and off campus field trips.

# Possible upcoming events for 2009

- Round table discussion
- Guest speaker presentation
- Culture share programs
- Field trips
   United Nation, NYSE, & Federal Reserve Bank

Interested in joining us? Have an idea?

We'd love hear from you!

# **Baruch Chinese Culture Club**

Welcomes you!

You're not alone; we are with you. 快来吧!让我们一起走过在Baruch的日子...

Baruch中国文化俱乐部暨中国学生会欢迎您!

Join us! 我们期待您的加入!

E-mail: BaruchCCC@gmail.com



Baruch Corporate Communication
Graduate Student Association

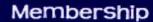
(((E-mail: bccgs.club@baruch.cuny.edu)))
(((Visit us at: http://bccgsa.synthasite.com)))
(((Facebook Group: BCCGSA)))



# Mission Statement



The Baruch Corporate Communication Graduate Student Association (BCCGSA) aims to offer a unique platform to bring together all current Weissman Corporate Communication graduate students, faculty, alumni, and industry professionals to consider and discuss the best practices in corporate and strategic communications. BCCGSA provides a forum to advance professional and social networking and the exchange of practical as well as academic insights through lectures, seminars, and topical discussions.



All events are free and open to all Baruch students. Please register your e-mail to receive event notices - you won't regret it!

## Past Events

- Executive Development Seminars
- Improve Your Writing in Business
- Graphic Design Workshops
- Insights to Recruitment Practices
- Networking Socials
- End-of-Semester Parties



"A speculator is a man who observes the future, and acts before it occurs."

Bernard Baruch

# BARUCH GRADUATE REAL ESTATE CLUB

Join us today!

# Career Opportunities for all majors

Finance - Londing, Equity & Valuation

Marketing - Sales, Research & Communications

Property Management

International Investment Opportunities

For further information, please contact
Adam M. Haber
Adamhaber 40 gmail.com
Samuel Selden
amuel.Selden@baruchmail.cuny.edu



# The Graduate Voice

Baruch College's one & only Graduate
Publication

Tangibly display Communication Skills on your Resume!

Prominent Positions Available Immediately
Assist on our Quarterly Issues & Other Projects

- Assistant Editor
- Treasurer
- Layout Editor
- Writers

# IGSA Indian Graduate Student Association

Indian Graduate Student Association (IGSA) is established with the purpose of promoting awareness about Indian culture and providing opportunities for social interactions. It further aims at promoting cross-cultural integrity, academic and professional ethics and humanitarian values. The association serves as a platform for students to interact with each other and have a better understanding of the student life from an international perspective.

We at IGSA celebrate popular Indian festivals like Diwali and Holi - creating a sense of belongingness amongst Indian graduate students at Baruch. Apart from this IGSA is also proud to present other events such as the "Equity Trading Seminar" & the "Internship Strategies Workshop". This year IGSA will strive to bring in the Alumni from various fields, on campus to provide its members a wonderful networking opportunity.

JOIN THE "INSPIRED INDIANS" TO EXPLORE ENDLESS POSSIBILITIES !!!





# Korgan Association of Baruch Graduate Student

Join Today at

http://cafe.naver.com/BaruchKOR

# **Objectives:**

- Sharing Academic/Job information,
- Sharing Korean culture with members.
- Meeting 'Big Four' Korean Practices.
- Networking with Alumni.

Carla Kim
Jinhwan Lee
Juwon Kim
Han, Seong Kyu

President Vice President Secretary Treasurer incikim@hotmail.com jinhwan08@gmail.com baechujuone@naver.com seong.k.han@gmail.com

# GBCC

# GRADUATE BUSINESS CONSULTING CLUB

Congratulations & Welcome New Students!

Now that you have decided to pursue your graduate degree, a world of opportunity has been opened. Take a walk through *OUR* door and find out why one third of MBAs work in Consulting.

Your mission: Graduate and get a job you love that will pay you enough to repay your loans!

Our mission: To show you why consulting is such a desirable field, and to provide tools that will help you get your foot in the door.

Be a part of a club that's as dynamic as the field that it was named after.

Email us at Baruchconsulting@gmail.com

We look forward to your membership!

ANALYZE. THINK. COMMUNICATE



# Be a Part of the Movement

Corporate Social Responsibility, Green Marketing, Socially Responsible Investing, Carbon Trading, Micro Finance, Non-Profit Management, Renewable Energy ...

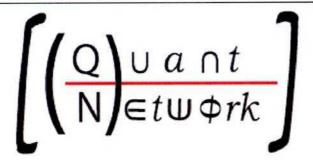
If these are things that interest you, you'll be interested in us.

The Sustainable Business Club (SBC) is the Baruch graduate chapter of Net Impact, an organization that spans five continents, making it one of the most influential networks of MBAs, graduate students, and professionals in existence today. The SBC's mission is to empower a diverse community of leaders who use business to make a positive social, environmental, and economic impact on the world.

To join or get more information:

www.sustainablebusinessclub.com





QuantNetwork is the student organization for the Masters of Financial Engineering at Baruch College.

We at QuantNetwork are dedicated to building a strong community between professions in the finance industry and students.

We have had a number of professionals giving presentations to our members, sharing their expertise, talking about their work experience, and answering our questions.

In the past four years, QuantNetwork has accomplished a lot. Both its officers and members came together to better and promote the functions of the organization, as well as the MS program. Goals have been set and reached.

The QuantNetwork website offers the following features:

- · Open forum to discuss topics in quantitative finance.
- Communication forum between professors and students.
- Web space for Baruch students and professors to post papers and programs written in the area of computational finance.
- A database of contacts within the finance industry to aid students seeking employment.

As the officers of QuantNetwork, we hope that once you will join the Masters of Financial Engineering at Baruch, you too will be an active member of our "Network". Come join the fun!

For more information please visit: www.quantnet.org





SPANet's mission is to create an environment for School of Public Affairs students, staff, alumni and administrators to network, meet people, and make friends.

# SPA-NET (SCHOOL OF PUBLIC AFFAIRS NETWORKING CLUB)

SPANet serves to broaden the opportunities available to Baruch students to meet with others working in the governmental and nonprofit institutions in New York and the nation. Meetings generally occur off of school grounds and are open to any person interested in attending, learning more about SPA or meeting SPA students.

# Highlights:

- One of the most diverse student body populations in the nation
- Past graduates have gone on to careers in NYC's Health and Hospital's Corporation, the United Way of New York City and as elected officials
- Long-standing relationship with the National Urban Fellows
- Disciplinarily diverse faculty who have practical experience



# Mission

Our goal is to provide numerous networking opportunities for our members with recruiters and professionals at accounting firms.

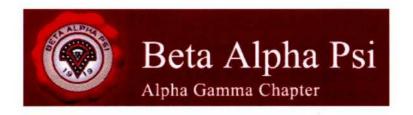
We organize professional events such as firm presentations, firm visits, mock interview workshops, networking events with the Big 4, mid-size and small accounting firms, and a Becker CPA Exam Review Course presentation.

We create a platform for students to gain a better understanding of the problems and opportunities in the accounting industry and to meet students with similar career objectives.

# Why join us?

- To receive updates on firm presentations, social hours, workplace visits, and networking events.
- To take advantage of great opportunities to interact with and impress recruiters, professionals, and Baruch alumni from the Big 4, mid- and small-sized accounting firms.
- To better your chances of being selected for an interview; recruiters remember those they have met!
- To learn about other students' internship experiences; how they obtained an
  internship and discuss accounting-related topics.
- To interact with second-year students who are seeking advice on classes, professors, and career paths.
- To be part of the biggest graduate student club on campus.

Want to be a member of ZGAS?
Send an e-mail to:
join.zgas@gmail.com



# **Graduate Beta Alpha Psi**

## Mission

Graduate Beta Alpha Psi is the graduate arm of Beta Alpha Psi – Baruch Chapter. Our mission is to promote graduate student leaders, direct more resources to help graduate students with their future career, provide up-to-date industry information and networking opportunities, and encourage our members to be involved in community service.

## The advantage of membership

- Gives you exclusive membership to an honor society
- Allows you access to network with the very people who do the interviewing during recruitment
- Exposes you to the current business issues and trends from the industry speaker's perspective thereby allowing you to position yourself to take advantage of opportunities in marketplace
- Allows you to work as a team, develop leadership skills, or do volunteer work, which all recruiters look for in candidates
- Keeps you informed of employment, internship, and scholarship opportunities
- · Look great on your resume!

#### Past & future events

- Mock interview with recruiters including big four
- Internship panel
- Presentation, Assistant Controller of PepsiCo
- KPMG information session (coming this fall)
- PWC Presentation (coming this fall)

Visit <u>www.baruchbap.org</u> or email at

graduatebap@gmail.com

to become a pledge of one of the most prestigious societies.

Join Today At ZGMC.INFO

#### Mission:

To enhance the value of the Marketing program at Zicklin by supplementing class learning with outside speakers, discussions of current marketing issues, networking opportunities, practical exercises, and by identifying ways to serve the local community.

# In 2008-2009, we held several events including:

- Integrated Marketing Presentation MT Carney, Naked Communications
- Marketing Research Panel Colgate-Palmolive, ESPN, and FX / Fox Reality Channel
- American Marketing Association Speed Networking Event
- Marketing Industry Briefing Executives on Campus
- · Microsoft Digital Marketing Competition
- L'Oreal Estrat Competition

# In the upcoming year, we will:

- · Continue to bring engaging industry speakers to campus
- Increase the knowledge of our members through career panels
- Provide outstanding networking opportunities
- · Engage in challenging competitions

We will also work on an actual marketing campaign conceived by and designed by our members. There will be plenty of opportunities to participate and make the club exactly what you want it to be. We encourage you to contact us with any ideas or questions you may have.

# Sincerely,

Scott Herskowitz, President – <u>Scott.Herskowitz@Baruchmail.Cuny.Edu</u>
Juliana Gomez, Vice President – <u>Juliana.Gomez@Baruchmail.Cuny.Edu</u>
Shael Sokolowski, Vice President – <u>Shael.Sokolowski@Baruchmail.Cuny.Edu</u>

Visit us and register on the web at zgmc.info

ZICKLIN PROJECT MANAGEMENT CLUB

Baruch College

One Bernard Baruch Way (55 Lexington Avenue at 24th Street) New York, NY 10010

Tel: (347) 325-4753 | Email: zicklin.pmc@gmail.com

The primary goal of the Zicklin Project Management Club (ZPMC) is to educate the graduate

student population at Baruch College about the Project Management (PM) profession. The club

is also a forum for knowledge transfer between Project Management leaders and the students.

Initiatives planned for the current year (September 2009 – May 2010) include:

Conduct small group mentoring sessions, speaker sessions, networking luncheons, etc for

active members with PM leaders in New York City.

Partner with GCMC / Zicklin School to chart a career path for students interested in a PM

career. This includes PM focused relationship building efforts.

Make the club a Local Interest Group for the "Students of PM" SIG, PMI International.

Make the members conversant with PMBOK (Project Management Body of Knowledge)

ZPMC is dedicated to creating hands-on, direct learning experiences for its members in order to

enhance their knowledge and understanding of the profession and create potential to pursue

careers beyond Baruch in Project Management.

Club Officers:

President: Bhavesh Dalal

Secretary: Frances Ferris Crocker

Treasurer: Marc Simon

(Note: Elections for Club Leadership positions for 2009-2010 will be held in early September 2009!

- Sign up on the ZPMC Mailing list (http://groups.google.com/group/zpmc) to learn more about us)



## **Mission Statement:**

To create a forum for discussion and networking for MBA students at the Zicklin School of Business interested in sports business. Additionally, the Zicklin Sports Business Club will provide assistance to those looking to pursue a career in sports business as well as those seeking volunteer work.

#### Who We Are:

The Zicklin Sports Business Club is a recent addition to Baruch College. It was recognized during the 2008 spring semester. Sports business is a multi-billion dollar industry and our founding officers saw a need for a stronger presence at Baruch. Our intention is to facilitate graduate students' exposure to this lucrative business niche, while exploring possible career opportunities.

#### Last Semester's Activities:

Although 2008-09 was our first year, it was very productive. We were able to form relationships with Madison Square Garden and the Chazin Group. Our activities included:

- Sports Business Panel with representatives from NFL, MLB & Inner Circle Sports
- Charity Fundraiser Happy Hour
- Madison Square Garden Tour
- "Breaking into the World of Sports" Presentation given by Career Coach Ethan Chazin
- · Children's Winter Coat Drive

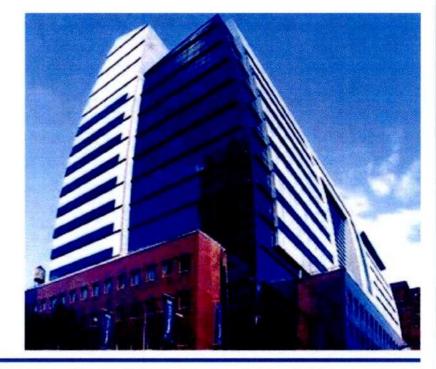
We anticipate similar types of events for the academic year 2009-10.

## Officers:

| Position  | Name                   | <u>Email</u>                              |
|-----------|------------------------|---|
| President | Varun Kumar Vummidi    | varunkumar.vummidi@baruchmail.cuny.edu    |
| Treasurer | Stephanie Liggio       | stephlig@yahoo.com                        |
| Secretary | Rodrigo Pastor Peralta | rodrigo.pastorperalta@baruchmail.cuny.edu |

<sup>\*</sup> For more info, please contact us at zsbc@googlegroups.com





Tax Society focuses on promoting interest in taxation.

# What do we do?

- \* Provide educational events for enhancing knowledge
- \* Create networking events with professionals in tax
- \* Interact with alumni in the tax field & tax law faculty
- \* Volunteer for preparing tax returns to gain practical experience and to contribute to local community

For registration and information please contact us at graduate.taxsociety@gmail.com. We are also available on Facebook. Look us up and join Zicklin Graduate Tax Society to stay up-to-date with all current accounting and tax events on campus.

ZICKLIN SCHOOL OF BUSINESS



# ZICKLIN WOMEN IN BUSINESS GRADUATE CLUB

For more information, please contact: wib.zicklin@gmail.com

http://groups.google.com/group/zicklin-wib

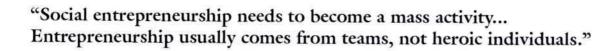


# Fall 2009 Events:

- "Networking to get Internships & Jobs"
- Lunch events with speakers and book club meetings
- Round-table discussions to discuss women's issues in business
- Volunteer/charity activities such as the Dress for Success clothing drives, Revlon Walk
- And MUCH MORE!

Come join your classmates in great events aimed at women in business!





-- Charles Leadbeater author of "The Rise of the Social Entrepreneur"

Sometimes the connection between business and social justice isn't so clear... PIPELINE is a club designed to make this connection more apparent and relevant for all MBA candidates at Baruch College. We will provide a forum for discussing the intersection of business school and social justice work in the form of Social Entrepreneurship. On the academic side, we will be working to establish Social Entrepreneurship as a major in the MBA program. Extracurricular offerings will include informational meetings, discussion groups, networking events, guest speakers, and other gatherings, at which we can share ideas and help each other enhance our business education. By including the principles of Social Entrepreneurship in our learning and in our lives, we can enhance our understanding and use of conventional business models and add versatility to our academic experience.

