
Zicklin Faculty and Staff Comings and Goings

Maria

DiBenedetto

Director

Zicklin Graduate Student Services

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Presentation	"A microanalytic study of self-regulated learning processes of expert, non-expert, and at-risk science students"	a poster session, at 2009 American Educational Research Association Conference, in San Diego,	April 2009	
Presentation	"Differences in self-regulation by expert, non-expert and at-risk high school students when studying for a science exam"	to and doctoral students from various schools such as Teachers College, Columbia University; New York University; Fordham University, and CUNY; at Fordham University's Second Annual Subway Summit on Cognition & Learning	February 27, 2009	
Successfully Presented Dis	"Educational Psychology: Learning, Development and Instruction"	CUNY Graduate Center (will receive PhD at Avery Fisher Hall, May 28, 2009)	March, 2009	

Bernard

Donefer

Distinguished Lecturer; Associate Director, Subotnick Financial Services Center

Statistics and Computer Information
Systems

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Moderator/ Panelist	"Building a Flexible Algo Strategy to Reflect Market Conditions and Trading Tactics"	at TradeTech USA, NYC	2008	
Invited Speaker	"CDSs, CDOs and SIVs, NYC"	Financial Executives International (FEI),	2008	
Invited Speaker	"Current Issues in CDO's, CDSs and SIVs"	at Association of International Bank Auditors (AIBA), NYC	2008	
Invited Speaker	"eTrading and Risk Management"	at Trading Algos and Beyond conference, NYC	2008	

Bernard

Donefer

Distinguished Lecturer; Associate Director, Subotnick Financial Services Center

Statistics and Computer Information
Systems

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Moderator/ Panelist	"Execution and Research: Ensuring Your Trading Desk Is Getting the Best of Both Worlds",	at TradeTech USA, NYC	2008	
Invited Speaker	"Home Is Where the Credit Crisis Is"	Association of Commercial Finance Attorneys, Inc., NYC	2009	
Moderator / Panelist	"Just What Are The Pitfalls of Virtualization Technologies"	at Financial Technology Congress, NYC	2008	
Moderator/ Panelist	"Straight From the Source: Integrating DMA Technologies To Bring Additional Liquidity to Your Trading Desk"	at TradeTech USA, NYC	2008	

Bernard

Donefer

Distinguished Lecturer; Associate Director, Subotnick Financial Services Center

Statistics and Computer Information
Systems

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Chaired	Fourth Annual Conference Best Execution. How to Measure It -- How to Achieve It In a Post-Req NMS World	NYC	2008	
Chaired	Trading Algos and Beyond conference	NYC	2008	

Donna

Gitter

Associate Professor

Law

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Invited Speaker		work in progress, "Should the United States Designate Specialist Patent Trial Judges? An Empirical Analysis of H.R. 34 in Light of the English Experience and the Work of Professor Moore	February 2009	
Authored Published Article	"Innovators and Imitators: An Analysis of Proposed Legislation Implementing an Abbreviated Approval Pathway for Follow-on Biologics in the United States"	lead article in the Florida State University Law Review (a highly ranked scholarly law journal). This article explores the policy implications of FDA approval of generic biologic pharmaceutical products	2008	http://www.law.fsu.edu/Journals/lawreview/downloads/353/gitter.pdf
Presentation	"Should the United States Designate Specialist Patent Trial Judges? An Empirical Analysis of H.R. 34 in Light of the English Experience and the Work of Professor Moore"	work in progress, presented at conference on Empirical Legal Studies, Cornell U Law School	September 2008	

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Authored Published Artic	"As U.S. clout wanes, London regains importance"	published in The Washington Times. "In it I asked the question, "How will we as Americans define ourselves when the magic is gone, when America no longer is the world's leanding economy - a position American has held since Teddy Roosevelt?"	August 29, 2008	
Authored Published Artic	"Financial crisis belies myth of U.S. independence"	published in the Washington Times. In it I stated, "But American exceptionalism and principled U.S. leadership are concepts that financial globalization does not recogniz The Bush-McCain myth of exceptionalism cannot shield the United States from ...	October 30, 2008	
Quoted	"Hot, Flat and Crowded"	Thomas Friedman in his new book, Hot, Flat and Crowded, quotes extensively from my essay on the relationship between destructive technologies and the international energy industry	2008	
Authored Published Artic	"McCain's 'sloganeering' on Georgia irresponsible"	published in The Washington Times. " In it I made the point that, "There is no doubt that Russia overreacted in Georgia. And there is also no doubt that the Russian invasion, regardless of how planned it might have been, was a reaction to a provocation..	October 1, 2008	

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Authored Published Artic	"Nixon's Dance Partners Return to The Global Stage"	published in The Washington Times	December 25, 2008	
Authored Published Artic	"Smoot-Hawley tariff a warning for 2008 meltdown"	published in The Washington Times. In it I state that, "Today, living in a somewhat mirrored image of 1930, with precipitous stock market drops and a growing recessin, we are again being confronted with a dramatic reduction in world trade..."	November 17, 2008	
Lectured	CEDEP / INSEAD	on the topic questioning rather than assuming cultural and historic difference in a semi flat world	September 16, 2008	
Member	Senator Obama's Foreign Policy Network Team		2008 Presidential Election	

Edward

Goldberg

Adjunct Professor

Marketing & International Business

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Authored Published Artic	"Gaza offensive may banish ghost of Sadat"	published in The Washington Times	January 22, 2009	

Ginny

Goldberg

Director

Zicklin Graduate Student Life

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Chaired	Graduate Business Student Services Association 2008 Conference	three-day conference in Atlanta, Georgia. Attended by close to 100 student services professionals from 55 shools in US and Europe	November 13- 15, 2008	

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Learning from Global Cities"	with Robert Laud and Lilach Nachum in Sloan Management Review	2008	http://sloanreview.mit.edu/the-magazine/articles/2008/summer/49407/learning-from-global-cities/?purchase=yes/
Co-Authored Published A	"Think globally, act glocally: a culture-centric comment on Leung, Bhagat, Buchan, Erez and Gibson (2005)"	with Stephen J. Gould; Journal of International Business Studies	2009	http://www.palgrave-journals.com/jibs/journal/v40/n2/full/8400410a.html
Invited Presentation	"Voluntary Codes of Ethical Conduct and Culture"	at the Université de Picardie Jules Verne, Centre de Recherche pour l'Industrie, les Institutions et les Systèmes Economiques d'Amiens	January 22, 2008	
Co-Chaired	The Patterns of Corruption in the 21st Century conference	with keynote speaker: Aris Syngros, General Director International Transparency, Greece; at Institute of International Economic Relations, Athens, Greece	September 7, 2008	http://www.idec.gr/iier/

Giora

Harpaz

Professor

Economics and Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Exchange Mergers and Electronic Trading"	with Jack C. Francis, Arie Harel, in Journal of Trading	Winter 2009	http://www.ijournals.com/includes/site/PDF.asp?PID=241&ISS=25238&SID=715862

William

Heath

Lecturer

Marketing & International Business

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Authored Published Artic	"TAKE COMMAND OF SERVICE"	in Advertising Age, CMOs You Must Have Responsibility for Training Service Personnel	September 15, 2008	http://adage.com/results.php?endeca=1&return=endeca&search_offset=0&search_order_by=score&search_advanced=1&searchprop=Author&search_phrase=heath&searchmode=matchall&range=adage&date_range=defin

Richard

Kopelman

Professor of Management; Academic Director, Executive MSILR Program

Management

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Presentation	"Development of a Construct-Valid Scale of Theory X/Y Behaviors"	presented along with two former PhD students, David Prottas and David Falk, at the 2009 meeting of the Society for Industrial and Organizational Psychology (SIOP)	April 2009	
Co-Authored Published A	"Douglas McGregor's Theory X and Y: Toward a Construct-Valid Measure"	with two former PhD students, David Prottas and Anne Davis, appeared in Journal of Managerial Issues	summer 2008	http://www.accessmylibrary.com/coms2/summary_0286-34704110_ITM
Presentation	"Using a Recognition and Reward Initiative to Improve Service Quality: A Quasi-Experimental Field Study in a Public Higher Education Institution"	with Naomi Gardberg and Ann Brandwein, at the Northeast Decision Science Institute (NEDSI)	April 2009	

Allen

Kraut

Professor

Management

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Invited Speaker	"Challenges and Opportunities for Organizational Surveys: Past, Present and Future"	Keynote Address at the Turkish National Congress of Psychology in Istanbul	September 2008	
Invited Speaker	"The Globalization of Industrial/Organizational Psychology: Views from America"	at the Congress of the European Association of Work and Organizational Psychology (EAWOP) in Santiago de Compestela, Spain	May 2009	
Edited	Professional Practice Series	appointed Series Editor; published by Jossey-Bass (a John Wiley imprint) and sponsored by the Society for Industrial and Organizational Psychology (SIOP). This distinguished book Series has put out 17 edited volumes over the last decade.		

Patricia

Lewis

Assistant Director

Zicklin Advisement Services

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Presentation	"Corporate Social Responsibility, Sustainability, Going Green"	with Steven Olson, PhD Director, Center for Ethics and Corporate Responsibility, Georgia State University, Gail Justino-Miller, Director Graduate Programs, Boston University, at Graduate Business Student Services Association 2008 Conference	November 13-15, 2008	

David

Luna

Associate Professor

Marketing

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"One Individual, Two Identities: Frame-Switching Among Biculturals"	with Torsten Ringberg and Laura A. Peracchio in Journal of Consumer Research, 35 (August) See Also: http://www.reuters.com/article/lifestyleMolt/idUSSP4652020080624 http://www.cbc.ca/canada/story/2008/12/15/fvp-ross.html	August 2008	http://www.journals.uchicago.edu/doi/full/10.1086/586914

Thomas

Lyons

Lawrence N. Field Family Chair in Entrepreneurship and Professor of Management

Management

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Published Report	"Insights from the 2007 Survey of Wisconsin Incubators"	a technical report on the study for the Wisconsin Business Incubation Association		
Authored Published Article	"Revisiting the Business Life Cycle: Proposing an actionable model for assessing and fostering entrepreneurship"	in the International Journal of Entrepreneurship and Innovation		

Barry

Ma

Associate Professor

Economics and Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published Article	"A variance decomposition in the evaluation of the effects of educational policies in economic education"	with Jeffrey Weiss, in Applied Economics Letters, Vol 16 Article touches on the evaluation of students' performance, and the relationship between class size and students' learning.	2009	http://www.informaworld.com/openurl?genre=article&issn=1350-4851&volume=16&issue=3&spage=239&uno_jumptype=alert&uno_alerttype=ifirst_author_promotion_alert_email

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Does it matter where countries are? Distance from knowledge, markets and resources and MNE location choices"	with S. Zaheer and S. Gross, in Management Science, Vol. 54, Number 7	2008	http://mansci.journal.informs.org/cgi/reprint/54/7/1252?maxtoshow=&HITS=10&hits=10&RESULTFORMAT=&author1=nachum&searchid=1&FIRSTINDEX=0&sortspec=relevance&resourcevtne=HWCIT
Co-Authored Published A	"External networks and geographic clustering as sources of MNE advantages: Foreign and indigenous professional service firms in Central London"	with R. Laud and D. Keeble, in C. Karlsson (Ed.) Handbook of Research on Innovation and Clusters (Edward Elger)	2008	
Invited to Talk	"Location in international business theory: What we know and some suggestions for further extensions"	Northeastern University, College of Business Administration	March 2009	
Invited to Talk	"Technion, Strategic Management and Entrepreneurship Area, Faculty of Industrial Engineering: Foreignness, multinationality and inter-organizational relationships"	Israel	December 2008	

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"The MBE as a portfolio: Path-dependence and interdependencies in MNE location choices"	with S. Song, FINALIST, Israel Strategy Conference Best Paper AWARD, Tel-Aviv	December 2008	
Won Award	JIBS Best Reviewer Award	Journal of International Business Studies (JIBS)	2008	

June

O'Neil

Wollman Distinguished Professor Of Economics And Director Of The Center For The Study Of Business And Government Economics & Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Health Status, Health Care, and Inequality: Canada vs. the U.S."	co- authored with Dave M. O'Neill, Forum for Health Economics and Policy, Vol 10, Issue1, Article 3, Berleley Electronic Press	2008	http://www.bepress.com/fhep/10/1/3/
Interview	BBC	on "bbc five upallnight the new york hour" with Peter Franklin; covering the economy and other issues	January 2009	
Interview	Bloomberg TV	on "Talking head" commenting on the economy during the campaign primaries on BTV's political roundtable with Kathleen Hayes	March 4, 2008 & May 6, 2008	
Interview	Bloomberg TV	Discuss President Obama's budget	Feb 25, 2009	

June

O'Neil

Wollman Distinguished Professor Of Economics And Director Of The Center For The Study Of Business And Government Economics & Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Interview	Congressional Quarterly	by Tom Billiteri on stimulus package - and quoted	January 30, 2009	
Interview	CUNY TV	on "One to One" with Sheryl McCarthy	March, 2008	http://www.cuny.tv/series/onetoonetolisten.lasso?-database=CUNYPROG&-response=detail2.lasso&-table=webprogdetail2&-sortField=TapeDate&-sortOrder=descending&-op=ea&SeriesTitle=One%20to%20One
Member	National Academy of Sciences / National Academy of Public Administration	Appointed to the National Academy of Sciences (jointly with the National Academy of Public Administration) Committee on the Fiscal Future of the U.S.: Analysis and Policy Options. (Started meeting in July 2008 and expected to report early in 2010).	2008 - 2010	
Lectured	Race and Gender	lecture at St. Cloud University Winter Institute, St. Cloud, Minnesota	February 22, 2008	http://www.stcloudstate.edu/economiceducation/winterinstitute.asp

June

O'Neil

Wollman Distinguished Professor Of Economics And Director Of The Center For The Study Of Business And Government Economics & Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Interview	National Journal of the Ledbetter Fair Play Act	by Stuart Taylor and quoted in his article	January 30, 2009	http://www.nationaljournal.com/njmagazine/or_20090131_9126.php

Howard

Ross

Professor

Economics and Finance

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Invited to Talk	The Federal Reserve in the 21st Century	Invited by Federal Reserve Bank of New York to participate in conference	January 7 & 8, 2009	

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Auction Markets"	with Paul Davis, in Encyclopedia of Quantitative Finance	2008	
Co-Authored Published A	"Equity Market Microstructure: Taking Stock of What We Know"	with Reto Francioni, Sonali Hazarika and Martin Reck, in Journal of Portfolio Management	Fall 2008	http://www.ijournals.com/includes/site/PDF.asp?PID=109&ISS=25149&SID=713582
Co-Authored Published A	"Market Sidedness: Insights into Motives for Trade Initiation"	with Asani Sarkar, in Journal of Finance	February 2009	http://www.afajof.org/journal/abstract.asp?ref=0022-1082&vid=64&iid=1&aid=11&s=-9999
Ran	"Volatility"	11th Annual Financial Markets Conference, Baruch College, NY	October 23, 2008	http://www.baruch.cuny.edu/dml/engine.php

Isak

Taksa

Associate Professor, Computer Information Systems

Statistics and Computer Information
Systems

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Edited	Handbook of Research on Web Long Analysis	with J. Hansen, A. Spink, IGI Global, HERSHEY, PA	October 2008	http://www.igi-global.com/reference/details.asp?ID=8282

Tony

Tinker

Professor

Accountancy

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Editorial for Special Issue on Turkish Accounting"	with Professor Aida Sy, in Critical Perspectives on Accounting	December 2008	
Co-Authored Published A	"Invisible Influence, Tangible Trap: The Clerical Conundrum"	with Anne Fearfull, Chris Carter, Aida Sy, in Critical Perspectives on Accounting Journal	September 2008	http://www.sciencedirect.com/science?_ob=ArticleURL&_udi=B6WD4-4NJWNT4-1&_user=699419&_rdoc=1&_fmt=&_orig=search&_sort=d&view=c&_acct=C000039218&_version=1&_url
Co-Authored Published A	"Sarbanes-Oxley: An Endangered Specie?"	with Aida Sy, in Critical Perspectives on Accounting Journal	September 2008	http://www.sciencedirect.com/science?_ob=ArticleURL&_udi=B6WD4-4PMJK21-3&_user=699419&_rdoc=1&_fmt=&_orig=search&_sort=d&view=c&_acct=C000039218&_version=1&_urlVersion=0&_userid=69941
Holds Office	Academic Committee of the Association of Chartered Certified Accountants		2007 - 10	

Tony

Tinker

Professor

Accountancy

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Edited	Co-Editor, International Journal of Critical Accounting		2009 -	
Holds Office	Finance Committee, American Accounting Association		2007 - 10	
Visiting Researcher	University of Bordeaux-4, Montesquieu, France	Control and International Accounting of IAE		
Visiting Researcher	University of Paris-9, Dauphine, France	CREFIGE		

Tony

Tinker

Professor

Accountancy

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Visiting Professor	University of Putra, Malaysia	Maybank Chair		
Visiting Professor	University of St. Andrews, Scotland			
Co-Authored Published A	"Ethics in Education: The Chinese Learner and post-Enron ethics"	with Kala Saravanamuthu, in Critical Perspectives on Accounting	June 2008	http://www.sciencedirect.com/science?_ob=ArticleURL&_udi=B6WD4-4MC0TFB-1&_user=699419&_rdoc=1&_fmt=&_orig=search&_sort=d&view=c&_acct=C000039218&_version=1&_url

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Authored Published Artic	"Contingent Response to Self-Customization Procedures: implications for Decision Satisfaction and Choice"	with Ravi Dhar and Florian Zettlemeyer; accepted for publication in Journal of Marketing Research	2009	
Authored Published Artic	"Is better than expected good for everyone? The effect of mode of reasoning in consumer delight"	with Judy Strebel and Barbara Mellers, conditionally accepted at Journal of Consumer Research		
Authored Published Artic	"Position-based Beliefs: The Center-Stage Effect"	with Raghubir Priya accepted for publication in Journal of Consumer Psychology	April 2009	

Lili

Ziamou

Associate Professor of Marketing

Marketing

What	Article/Book/Conference_Name	Article/Book/Conference_Description	Date	Link
Co-Authored Published A	"Consumer Adoption of Technological Innovations"	The Blackwell Technology and Management Encyclopedia	2008	
