



the baruch back bencher

The BBB is an unofficial and impromptu occasional publication issued by the Office of College Relations to inform the Baruch staff and faculty about matters of interest and note. The editors are not irresponsible, but they are also not responsible for errors of fact or for omission of facts. Address items for publication to BBB, Box 516.

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So Proudly They Hail

Baruch emerged at the head of the class in the most recent Standard & Poor's survey of colleges that top executives call their alma mater. In the June survey, CUNY edged out Yale to take the number one position by having 1,288 undergraduate alumni in high-level business posts. As the only CUNY college to grant the BA, MBA, and PhD in business, Baruch is the source of most of these successful alumni. Standard & Poor's also ranked colleges in relation to graduate degrees and combined undergraduate and graduate degrees. CUNY finished eighth nationwide in the percentage of business leaders who received both their undergraduate and graduate degrees from the university. The survey canvassed 54,909 company presidents, vice-presidents, chairmen and other high-level executives from all over the country.

The Russians Are Coming...The Russians Have Come

Groups of top-level Soviet business executives recently received a crash course in capitalism at Baruch. Since last April, the Center for Management has hosted three groups of Soviet managers and government officials interested in learning more about American business and marketing practices. These groups have included representatives from the agrochemical and petrochemical industries as well as top government officials, including the deputy minister of trade. While at Baruch, the Soviets heard lectures from Baruch faculty on advanced management and marketing strategies, American politics, Western economics and finance, and international trade.

Nobel Presence

For five days next year, Baruch will host a worldwide gathering of some 300 noted physicists and mathematicians engaged in one of the frontier sciences of our time. The 20th International Conference on Differential Geometric Methods in Theoretical Physics, to be held at Baruch from June 3 to 7, 1991, will feature lectures by five Nobel Laureates in physics and four Field's Medalists in Mathematics (the Field Medal is the mathematician's equivalent of the Nobel Prize). Resident Bush's science advisor, Dr. D. Allan Bromley, is scheduled to speak on "Technology and Business" during the conference. According to Sultan Catto (natural sciences) and Alvany Pocha (mathematics), chairs of the conference, several of the world-renowned scientists attending have consented to give public lectures.

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Something New in Education

The Schools of Education and Educational Services and Liberal Arts and Sciences have joined forces to offer a new program. The new B.A. program in elementary and early childhood education will include "capstone courses" team taught by faculty from both schools. According to acting education dean Carl Rollyson, this new program is part of a national effort to better integrate the liberal arts into elementary and early childhood education. The program, headed by Deborah Bloch (education), will be monitored by a committee composed of faculty from both schools.

New Faces at Baruch

Janice Ruffin has become director of Student Health Services, a newly-created position including supervision of the Medical Office and the Office of Counseling and Psychological Services. **David W. Cheng** has been appointed deputy director of the Office of Counseling and Psychological Services. **Howard Galin** has been appointed acting vice president of administration. **Samuel Johnson**, dean of students, was recently made vice president for student development, a new post which will see him supervising financial aid and admissions. He has also been appointed chairman of the task force on student retention. **Herminio Martinez** has been named associate dean of the School of Education and Educational Services and chairman of compensatory programs. **Karen Dennis** has replaced Dorrit Cowan as director of executive education. Dorrit has gone to Yeshiva to become dean of the law school. **Michael Goldstein** is assistant to Ms. Dennis. **M. Barry Dumas** has become associate provost for academic affairs and director of academic computing and educational technology, replacing Louanne Kennedy in the Provost's office. Louanne went to Keene College in New Jersey, where she is provost. **Jane Bond** is the new associate dean in the School of Liberal Arts and Sciences.

Staying In Shape

The pool (17 Lex/basement) will be open exclusively for faculty and staff on Monday from 11:45 to 12:45. The pool will be open for the entire college on Monday from 4:10 to 5:00 p.m.; Tuesday from 4:15 to 5:45 p.m. and from 8:00 to 9:15 p.m.; Wednesday from 4:10 to 5:00 p.m.; Thursday from 12:30 to 3 pm; and Friday from 1:30 to 4 pm.

The 6th floor gym is open Tuesday from 2:15 to 3:45 p.m. and from 8:00 to 9:15 p.m. (for basketball only); on Thursday from 12:45 to 2:30 p.m. and from 8:00 to 9:15 p.m. (for volleyball only); and on Friday from 11:00 a.m. to 1:00 p.m.

The weight room (17 Lex/Rm 1120) is open:

Monday and Wednesday	2:45 p.m. - 5:00 p.m.	Tuesday	11: 15 a.m. - 5:00 p.m. 7:15 p.m. - 9:00 p.m
Thursday	12:45 p.m. - 5:00 p.m. 7:45 p.m. - 9:00 p.m.	Friday	9:00 a.m. - 10:45 a.m. 12:15 p.m. - 4:45 p.m.

For further information, contact the Physical Education Office, ext. 1276.

Stay Tuned

For those who sent us *back bencher* items that did not appear in this issue, be patient -- they will be published in the next issue. We appreciate the excellent response that we have received for this first 1990-91 issue and have already begun assembling stories for the next. Keep those cards and letters coming in!